



# FINANCING SME SUSTAINABLE INNOVATION

**JUNE 1-2, 2023**

**UNIVERSITY OF ANGERS, FRANCE**

## PROGRAM

A workshop at University of Angers, supported by the Institute for Small Business and entrepreneurship (ISBE) Entrepreneurial Finance Special Interest Group, GreenFin Research Cluster, Middlesex University, Région Pays de la Loire and the University of Angers, in collaboration with the Business School of Birmingham City University.

## THURSDAY JUNE 1ST

8.30 am – 9 am: Welcome Breakfast – Co-working Space, Ground Floor

**9 am:** Welcome Speech by Dean Dr. Christophe Daniel and Dr. Sandra Camus, Head of GRANEM Research Centre

**9.30 am– 10 am:** Financing SME 'Greening': Recent UK SME and Policy Evidence  
*Robyn Owen*

**10 am– 10.30 am:** Implementing the European Union Green Taxonomy: Implications for Small- and Medium-Sized Enterprises  
*Mac an Bhaird, C., O'Reilly, S., Gorman, L., Brennan, N*

**10.30 am – 11 am:** Barriers to Green Investment  
*Bernadette Power*

11 am- 11.20 am: Coffee Break

**11.20 am – 11.50 am:** Government supports to innovation and entrepreneurship, The case of Bpifrance  
*Catherine Deffains-Crapsky, Herell Nze Obame, Robyn Owen*

**11.50 am – 12.20 pm:** The Splendour and Misery of Nature: Comparing two ecosystems of innovation in bioeconomy and genetics in relation to public good  
*Elen Riot, Jonathan Labbé*

12.30 pm – 2 pm: Lunch Co-Working Space

**2 pm-2.30 pm:** A weighted network analysis applied to the financing of French Impact Startups

*Catherine Deffains-Crapsky, Miia Chabot, Abdel-Malik Ola, Robyn Owen*

**2.30 pm – 3 pm:** Exploring the role of strategic investors on Firm ESG Performance in the airline industry: the moderating role of firm size and age

*Yaghoub Abdi, Yannis Pierrakis*

**3 pm – 3.30 pm:** Do Green Mission Business Angels Really Invest in Green Business Sectors?

Green Washing or Green Investing in the UK

*Marc Cowling, Robyn Owen, Matt Adey*

3.30 pm – 3.50 pm: Coffee Break

**3.50 pm – 4.20 pm:** ESG investing, sustainability and the role of the adoption of innovations in post-Brexit SMEs: Some evidence from the British Business Bank Survey

*Mary-Paz Arrieta Paredes*

**4.20 pm – 4.50 pm:** Creating sustainable cross-country finance for green projects in developing countries

*Javed Hussain, Samuel Salia*

## FRIDAY JUNE 2ND

9.15 am -10 am: Breakfast – Co-working Space, Ground Floor

**10 am – 11 am:** Financing the energy transition: the role of ADEME, the French public agency for ecology

*Henri Souville*

**11 am – 12 pm:** Bpifrance Climate Plan, a Plan to accelerate the transition of French Companies

*Louise Boero, Laureline Kremer*

12 pm – 1.30 pm: Lunch Co-Working Space

**1.30 pm:** Meeting in the main Hall – Departure for the castle visit

**2 pm:** Visit of the Castle

**4 pm:** Wine testing

## PARTICIPANTS

ARRIETA-PAREDES	Mary-Paz	Greenwich University
BOERO	Louise	Bpifrance
CAYLA	David	Angers University
CHABOT	Miia	Essca, Angers
CHADELAUD	Flavienne	Banque de France - Directrice Départementale
DEFFAINS-CRAPSKY	Catherine	Angers University
HUSSAIN	Javed	Birmingham City University
KALISIAK-MEDELSKA	Magdalena	Wroclaw University of Environmental and Life Sciences
KREMER	Laureline	Bpifrance
KURTBEGU	Enareta	Angers University
LABBE	Jonathan	Université de Lorraine
LE GALL	Philippe	Angers University
MAC AN BHAIRD	Ciaran	Dublin City University
MARIE-JEANNE	Caroline	Angers University
NGAMBOU DJATCHE	Joslem	Angers University
NZE-OBAME	Herell	Angers University
OLA	Abdel-Malik	Université de Tours
OWEN	Robyn	Middlesex University
PIERRAKIS	Yannis	Universitat Internacional de Catalunya
PILAWKA	Tomasz	Wroclaw University of Environmental and Life Sciences
PLANCHET	Mickaël	Anjou Financial Regulation Consulting
POP	Diana	Angers University
POWER	Bernadette	Cork University
SEJOURNE	Bruno	Angers University
SOUVILLE	Henri	ADEME

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### Organization Committee:

Catherine Deffains-Crapsky, Professor of Finance, Granem,  
Caroline Marie-Jeanne, Associate Professor of Finance, Granem,  
Robyn Owen, Associate Professor of Entrepreneurial Finance, co-Director of the GreenFin Research  
Cluster,  
Clara Stoltz, Valorisation and Research Support Officer, Granem

### With the participation of:

